Microsoft

AI Transformation

and the Impact on our Business

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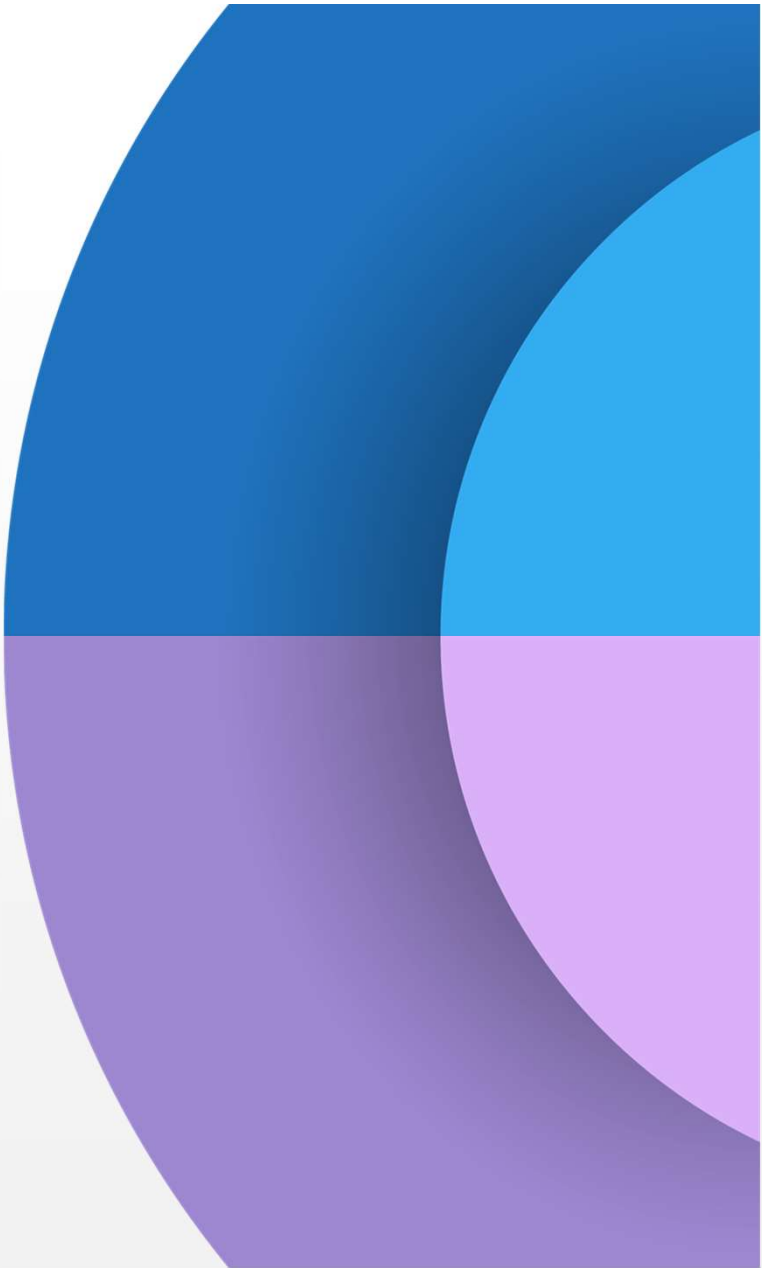


The age of AI

AI sets the stage for
a new era of innovation.

The history of AI

1950
Alan Turing introduces the **"Turing Test"**

1956
Field of AI is launched, **"artificial intelligence"** coined at Dartmouth

1960
The "first computer" that learned **skills** by trial and error.

1978/79
In Japan, **SCARA**, the robotic arm for high-speed assembly unveiled.

1988
Jabberwacky, a chatbot designed to have conversations with users and imitate human interaction.

1997
IBM's Deep Blue beats reigning world champion Garry Kasparov in chess.

Late 1990s
KISMET, a robot head that recognizes and replicates human emotion.

Late 2000s
IBM's **Watson**, a computer system answers questions via natural language. Beats Jeopardy! contestants.

2011
Apple launches **Siri**, an intelligent personal assistant.

2021
OpenAI develops **DALL-E,** an image generator based on text prompts.

2022
OpenAI launches **ChatGPT**, a chatbot that interacts in a conversational way.

EM write a poem about how generative AI will change business processes

Generative AI, a new dawn does bring,
To business processes, it will cling.
No more manual tasks, no more delays,
Efficiency and speed, it surely pays.

With algorithms so smart, it will design,
Products, services, and streamline.
Data analysis, predictions made,
Decisions based on insights displayed.

From HR to marketing, to sales,
Generative AI will raise the bar,
New ideas, improved processes, it'll see,
The future of business, it'll set free.

It's not just a tool, but a partner in crime,
A source of innovation, in good time.
No task too complex, no challenge too steep,
Generative AI will help us leap.

A revolution in the making, it's clear,
How generative AI will change the sphere.
Of business, it will bring a new era,
Of efficiency, profitability, no more a blur.

ChatGPT

DALL-E: Monet style painting of robot playing chess with human

Meet the new AI

- Speaks natural language
- Synthesizes large amount of data
- Creates original content
- Iterates ideas with human in the loop

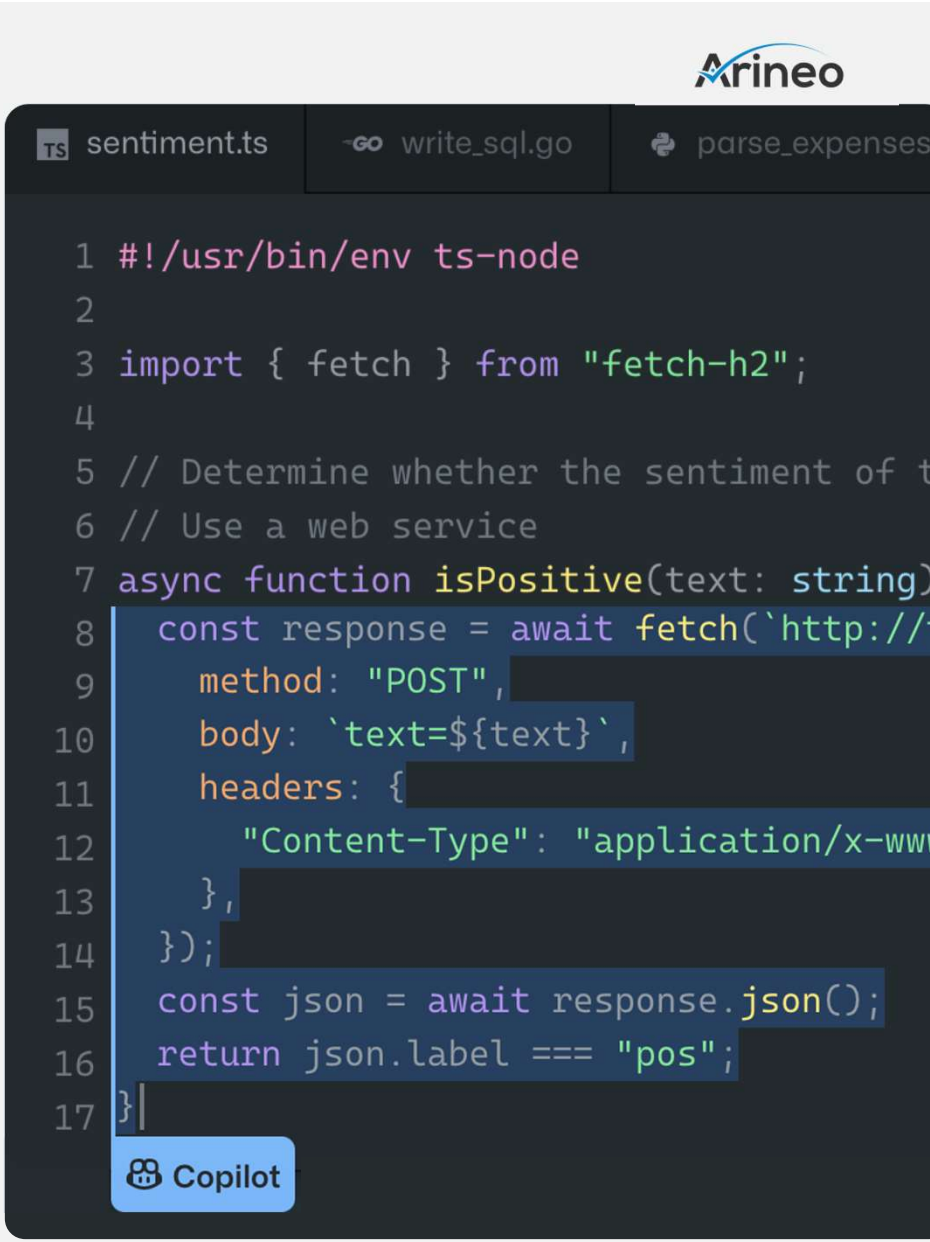
Business impact from Copilot

GitHub Copilot

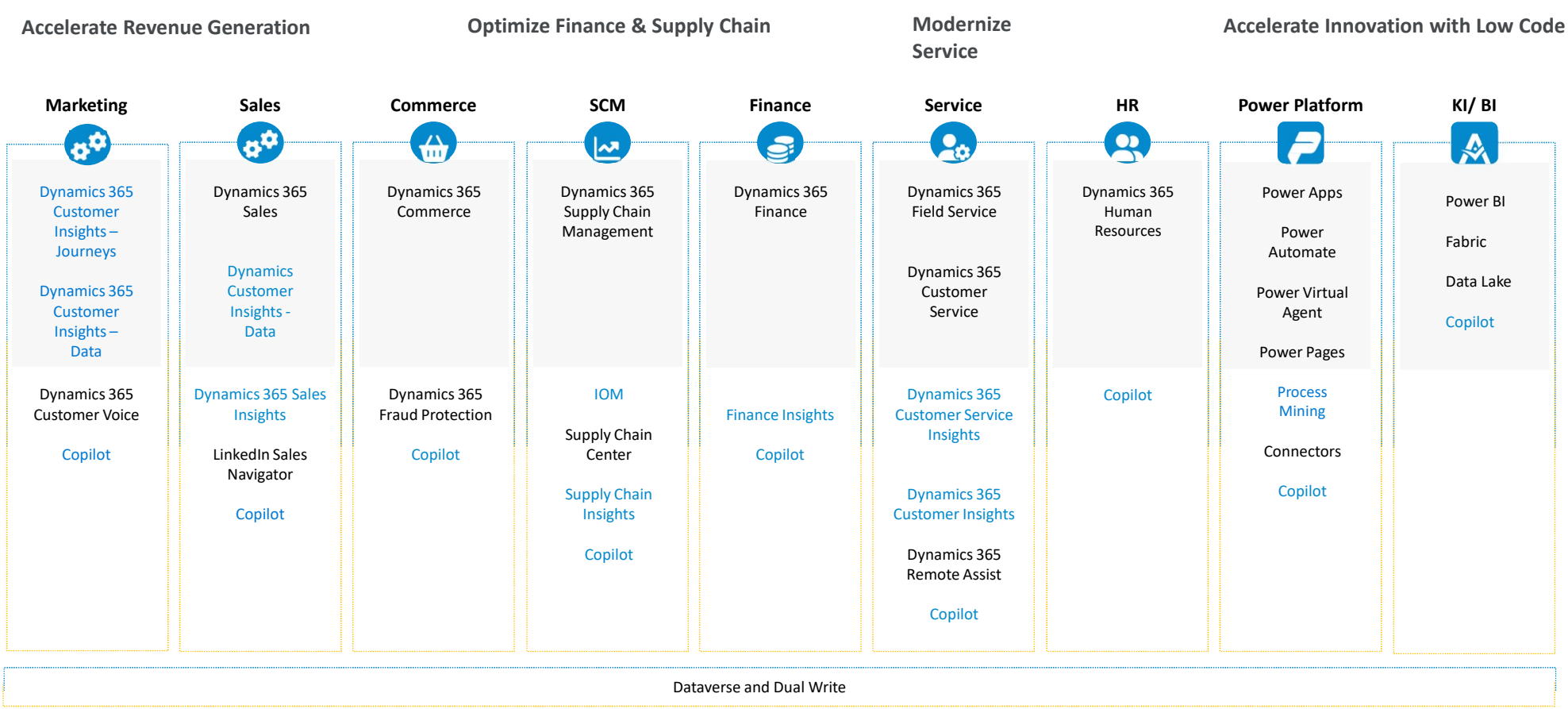
46% of new code is now written by AI

55% faster overall developer productivity

75% developers feel more focused on satisfying work



BizApps AI Solutions



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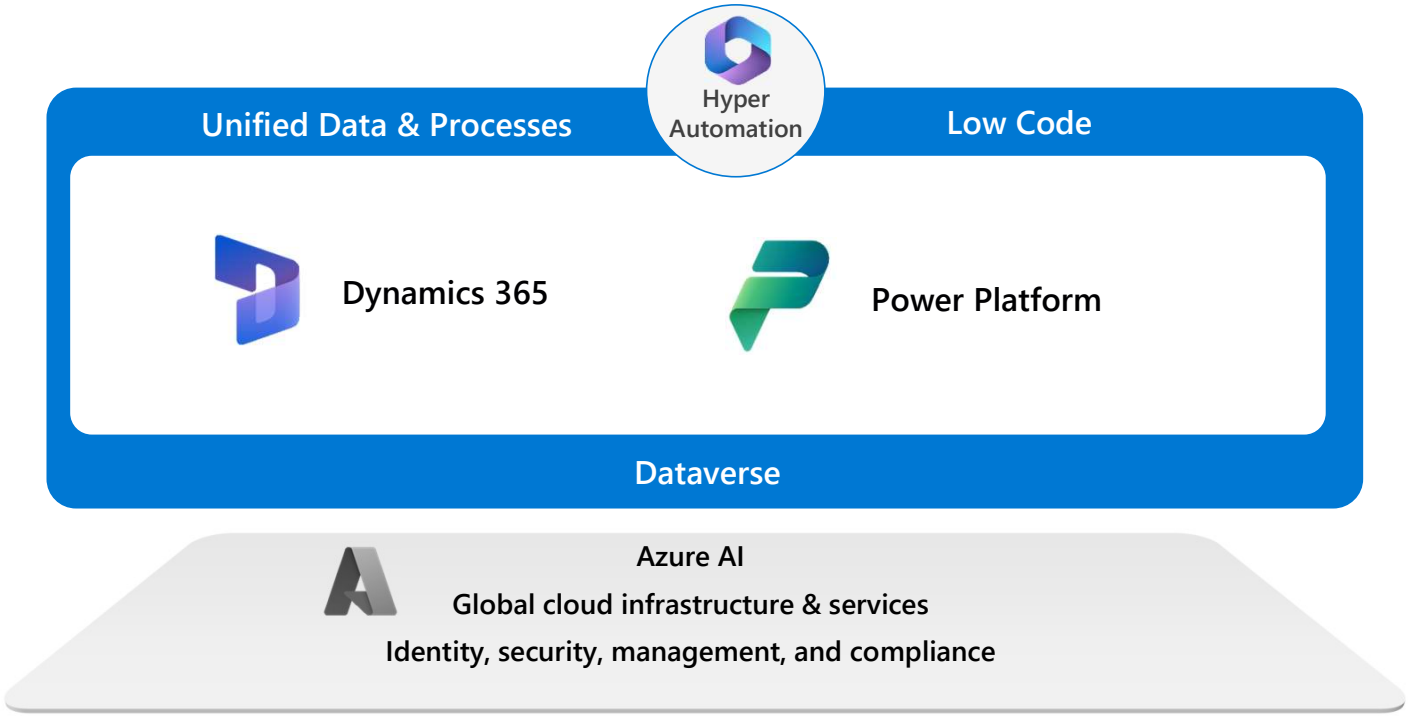
AI Transformation Story



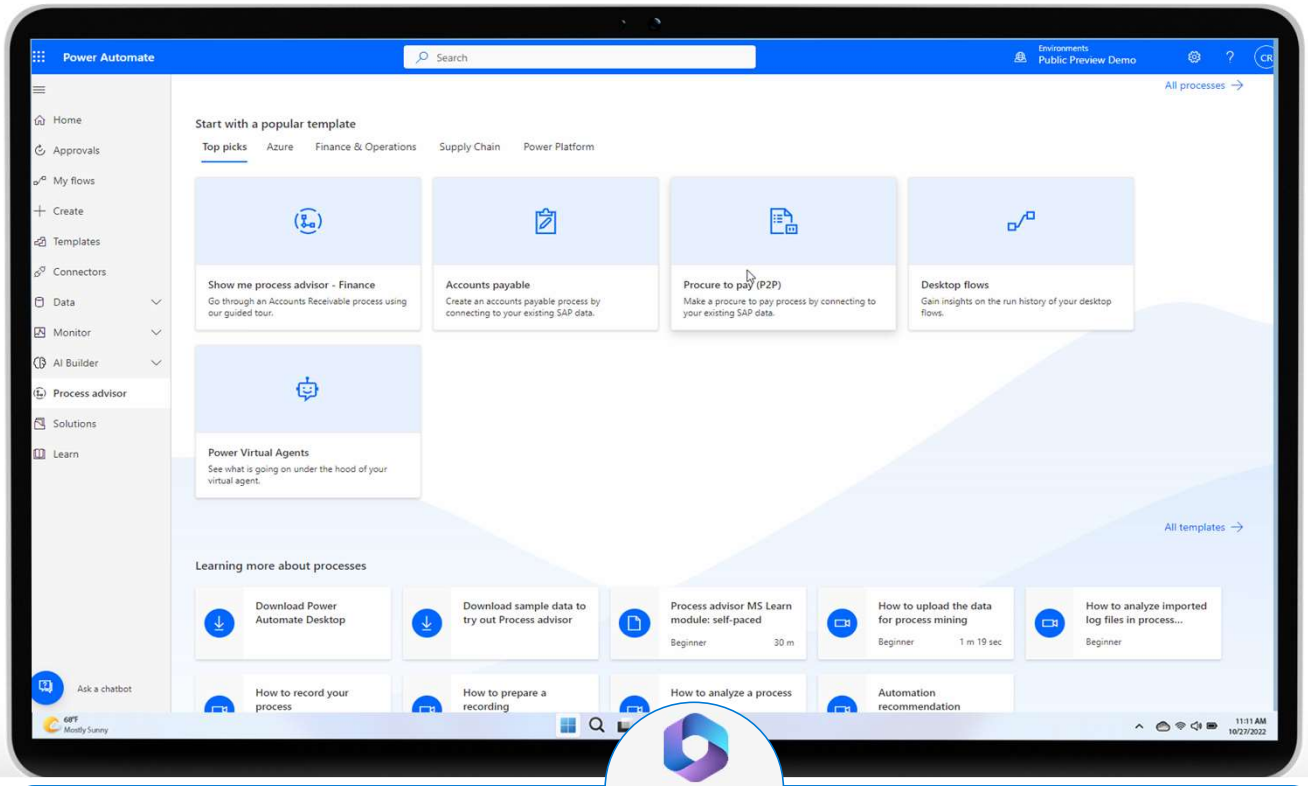
1

Discover

Opportunities for automation

Process mining

minit



Hyper Automation

Unified Data & Processes

Low Code

Dynamics 365

Power Platform

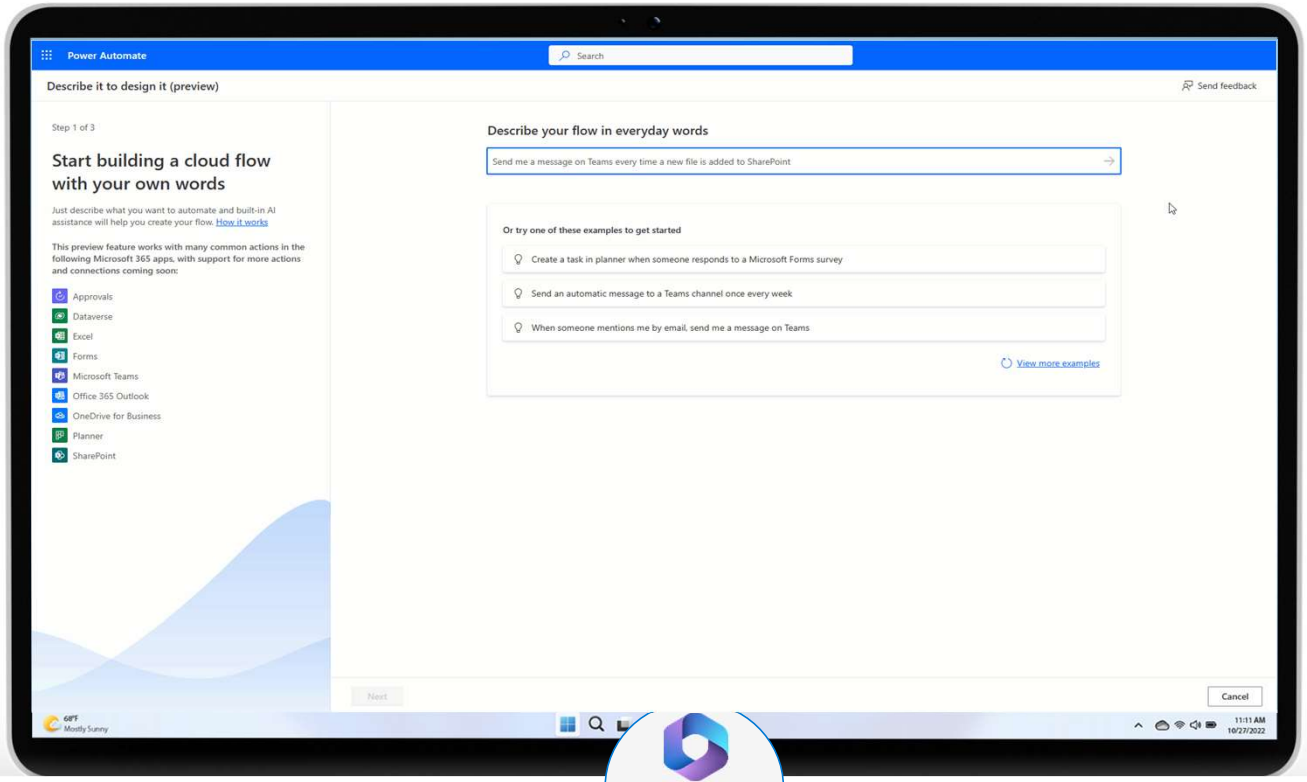
Dataverse

2

Automation

Data across Systems

Power Automate



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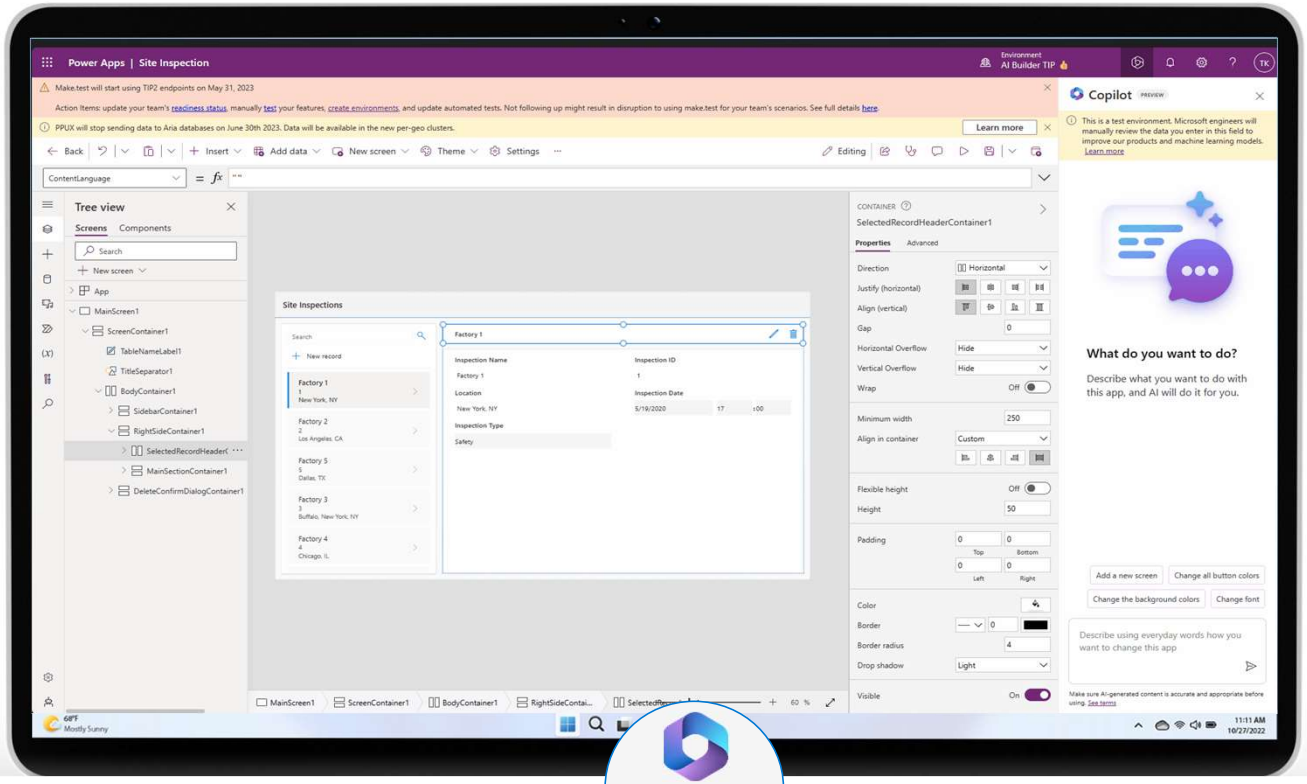
3

Digitalization

Power App or D365



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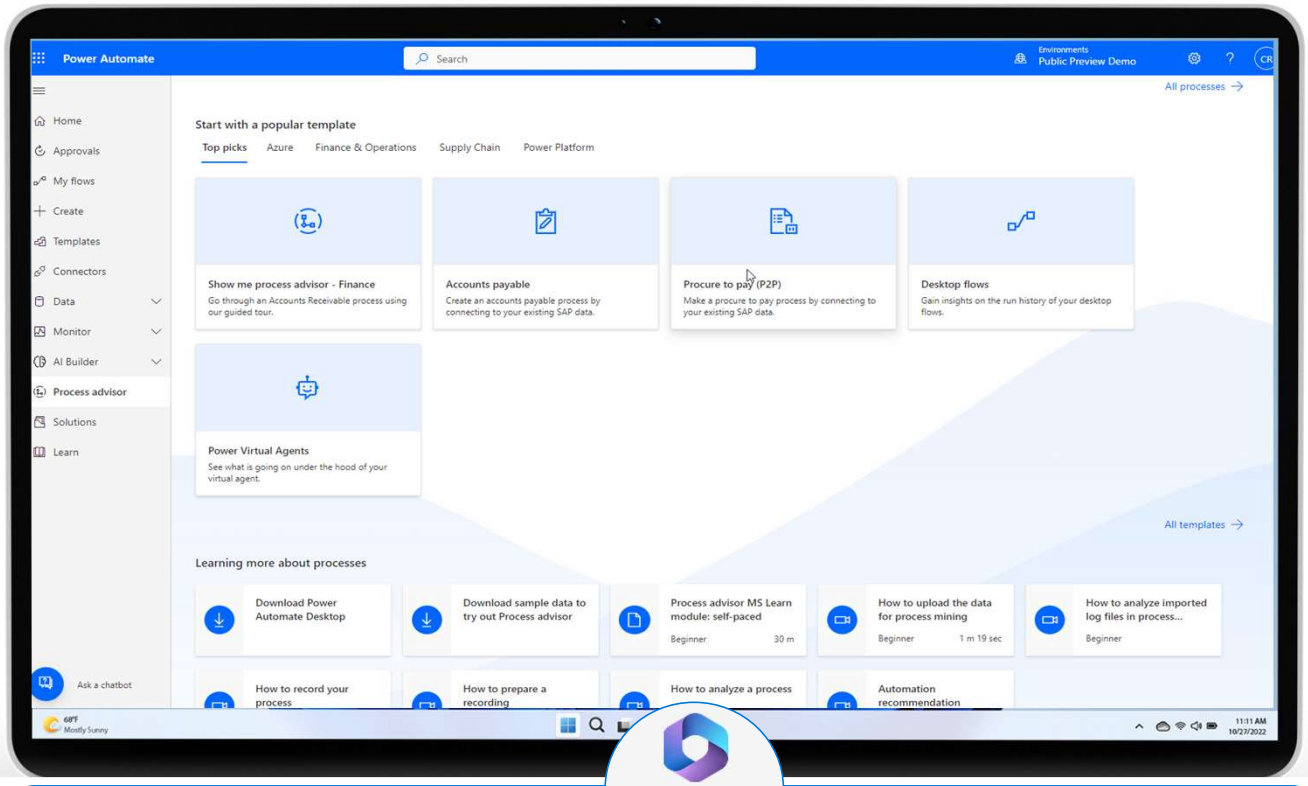
4

Evaluate

ROI of Copilot Activitis

Process mining

minit



Hyper Automation

Unified Data & Processes

Low Code

We have documented a process, identified bottlenecks and created solutions using AI Copilot without writing a program code.

Dataverse

Arineo

Maybe the AI Features are not perfect today, but how does our business look like in 3 years?

Discussion Topics

We are in a transition. From old (ERP) to new (data and AI driven).

- How are we making sure that we handle both worlds at the same time?
- What does AI mean for our consulting approach?
- How will our business look like in the future?
- How will we earn money in the future?
- How are we handling our internal skill level?