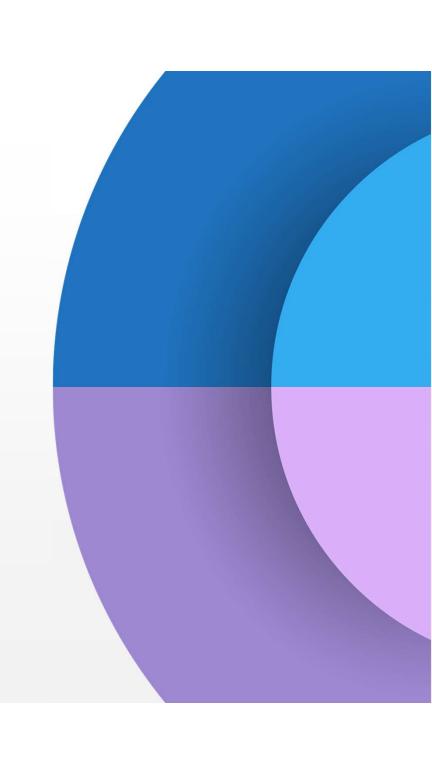


AI Transformation

and the Impact on our Business

Leandro Meermeier Marco Arndt







The age of Al

Al sets the stage for a new era of innovation.



The history of Al



1950

Alan Turing introduces the "Turing Test"

1956 Field of AI is launched, "artificial intelligence" coined at Dartmouth



1978/79

In Japan, **SCARA**, the robotic arm for highspeed assembly unveiled.



1960

The "first computer" that learned skills by trial and error.



Jabberwacky, a chatbot designed to have conversations with users and imitate human interaction.



Late 2000s

IBM's **Watson**, a computer system answers questions via natural language. Beats Jeopardy! contestants.



2022

2021

OpenAl launches ChatGPT, a chatbot that interacts in a conversational way.

OpenAl develops DALL-E, an image generator based

on text prompts.



2011

Apple launches Siri, an intelligent personal assistant.



Late 1990s

1997

KISMET, a robot head that recognizes and replicates human emotion.

IBM's Deep Blue beats

reigning world champion

Garry Kasparov in chess.



write a poem about how generative AI will change business processes

Generative AI, a new dawn does bring, To business processes, it will cling. No more manual tasks, no more delays, Efficiency and speed, it surely pays.

With algorithms so smart, it will design, Products, services, and streamline. Data analysis, predictions made, Decisions based on insights displayed.

From HR to marketing, to sales, Generative AI will raise the bar, New ideas, improved processes, it'll see, The future of business, it'll set free.

It's not just a tool, but a partner in crime,
A source of innovation, in good time.
No task too complex, no challenge too steep,
Generative AI will help us leap.

A revolution in the making, it's clear, How generative AI will change the sphere. Of business, it will bring a new era, Of efficiency, profitability, no more a blur.

ChatGPT



DALL-E: Monet style painting of robot playing chess with human

Meet the new Al

- Speaks natural language
- Synthesizes large amount of data
- Creates original content
- Iterates ideas with human in the loop

Business impact from Copilot

GitHub Copilot

46% of new code is now written by Al

55% faster overall developer productivity

75% developers feel more focused on satisfying work



```
sentiment.ts
                             parse_expenses
 1 #!/usr/bin/env ts-node
 3 import { fetch } from "fetch-h2";
 5 // Determine whether the sentiment of t
 6 // Use a web service
 7 async function isPositive(text: string)
     const response = await fetch(`http://
       method: "POST",
       body: `text=${text}`,
       headers: {
         "Content-Type": "application/x-ww
     const json = await response.json();
     return json.label === "pos";
17
    8 Copilot
```

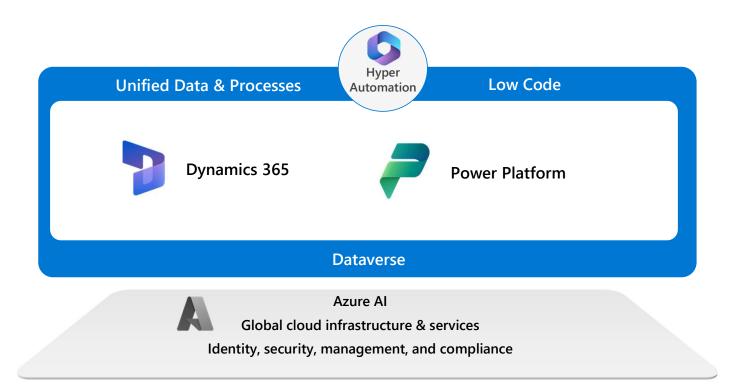


BizApps AI Solutions

Accelerate Revenue Generation		Optimize Finance & Supply Chain			Modernize Service	/ total and the state of the st		on with Low Code
Marketing	Sales	Commerce	SCM	Finance	Service	HR	Power Platform	KI/ BI
Dynamics 365 Customer Insights – Journeys Dynamics 365 Customer Insights – Data	Dynamics 365 Sales Dynamics Customer Insights - Data	Dynamics 365 Commerce	Dynamics 365 Supply Chain Management	Dynamics 365 Finance	Dynamics 365 Field Service Dynamics 365 Customer Service	Dynamics 365 Human Resources	Power Apps Power Automate Power Virtual Agent Power Pages	Power BI Fabric Data Lake Copilot
Dynamics 365 Customer Voice Copilot	Dynamics 365 Sales Insights LinkedIn Sales Navigator Copilot	Dynamics 365 Fraud Protection Copilot	Supply Chain Center Supply Chain Insights Copilot	Finance Insights Copilot	Dynamics 365 Customer Service Insights Dynamics 365 Customer Insights Dynamics 365 Remote Assist Copilot	Copilot	Process Mining Connectors Copilot	
Dataverse and Dual Write								



Al Transformation Story



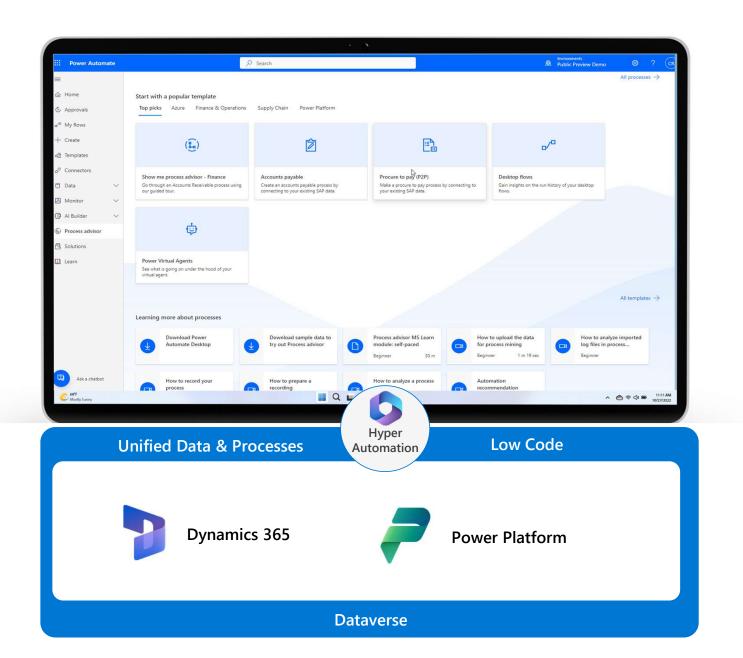


1

Discover
Opportunities
for automation

Process mining

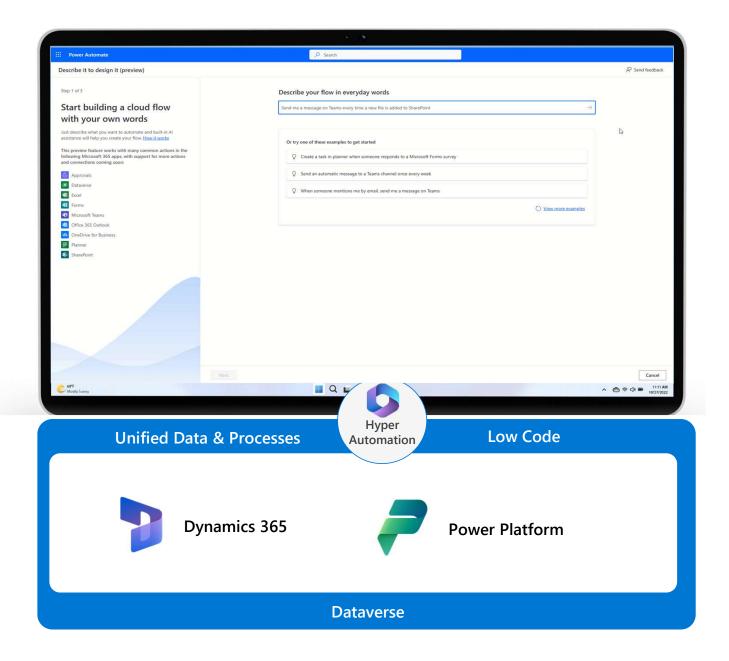
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Automation
Data across
Systems

Power Automate

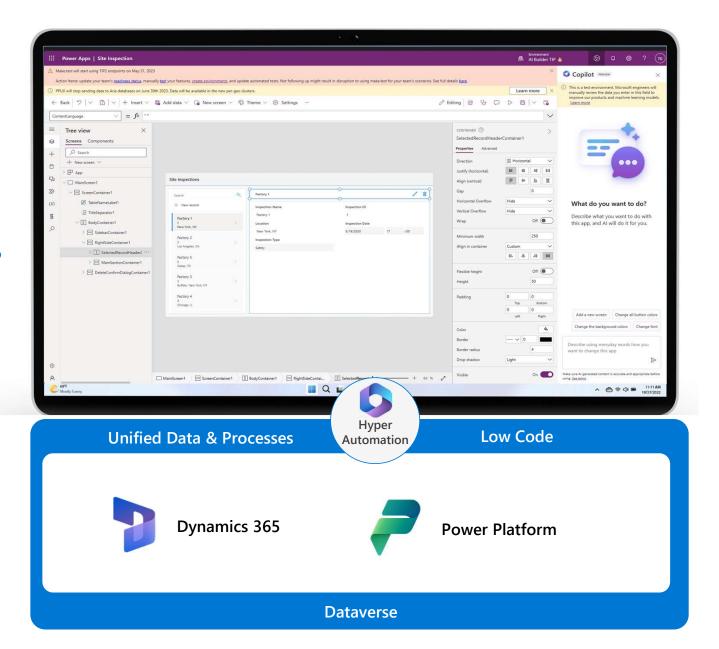




3

Digitalization

Power App or D365



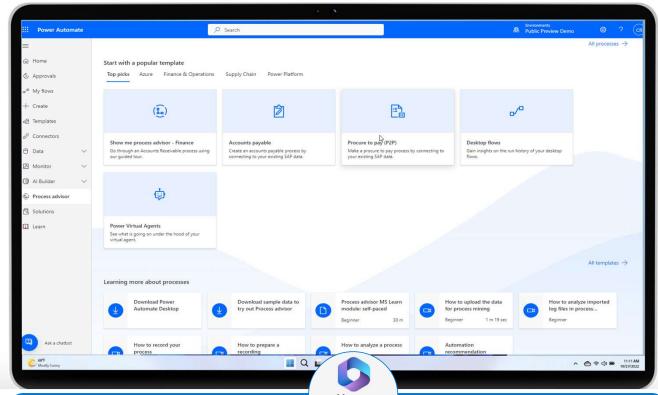


4

Evaluate
ROI of Copilot
Activitis

Process mining

minit



Unified Data & Processes

Hyper Automation

Low Code

We have documented a process, identified bottlenecks and created solutions using AI Copilot without writing a program code.

Dataverse



Maybe the AI Features are not perfect today, but how does our business look like in 3 years?



Discussion Topics

We are in a transition. From old (ERP) to new (data and AI driven).

- How are we making sure that we handle both worlds at the same time?
 - What does AI mean for our consulting approach?
 - How will our business look like in the future?
 - How will we earn money in the future?
 - How are we handling our internal skill level?