

The Connected Food Solution as basis for business growth & professionalism at Fruttital



Challenges

- ✓ Need for Change management
- ✓ Facilitate day by day business activity
- ✓ Allow internal resources not to lose time in very low value adding activities
- ✓ Enable the business to exploit new opportunities
- ✓ Improve reporting activities
- ✓ Sustain the strong company evolution
- ✓ Avoid reliance on Excel spreadsheets

Solution

- ✓ Connected Food Solution - Cloud
- ✓ Fully integrated BI Solution
- ✓ Product Specifications Component
- ✓ MS Stack
 - ✓ Office365
 - ✓ PowerApps
 - ✓ Dynamics CRM
 - ✓ PowerBI

Results

- ✓ AEGIS = Active Evolution of Group Information System
- ✓ Basis for increased commercial, logistics and operational performance
- ✓ Professional environment for all employees
- ✓ Faster Information, better decisions
- ✓ Change Management as part of the company DNA
- ✓ Business Growth is supported



"In a strongly competitive food industry, the importance of IT increases. By innovating continuously we aim to outshine our competition. Because the success of such a substantial project depends on the adoption by the user, we chose for a fully integrated and connected ERP-system which is recognizable, flexible and innovative. Cloud is the future and we want to catch this opportunity." Tommaso Cotto, COO, GF Group Spa



Importer & distributor of fruits & vegetables ■ 28 sites, 820 users, €800 million revenue (IT / PT / FR / DE)